



BRISTOL BAY

Regional Seafood Development Association

BBRSDA Board Meeting Minutes

November 19, 2025 – 9:00am

Silver Cloud Hotel | Seattle, WA | In-person

1. Call to Order/Establishment of Quorum

President Sabo called the meeting to order at 9:12am PST. Present were board members Niver, Elwell, Sabo, Schonberg, Morgan and Andrew; guest Robert Heyano; and staff members Bursch, Clemens, Dunn, and Machain. **A QUORUM WAS ESTABLISHED.**

Sabo handed the gavel to Vice President Schonberg to chair the remainder of the meeting.

2. Member Comments

Member Heyano asked whether the RSDA had submitted written comments to FERC regarding the Nuyakuk project and expressed disappointment that no comments were filed despite earlier indications that the organization would engage. He also raised the growing discussion around reopening limited entry, noting that the RSDA should monitor the issue closely as it appears to be gaining momentum. Elwell confirmed hearing related conversations at SWAMC but was unsure whether any formal effort was underway.

The board discussed growing concerns about regulatory enforcement in Bristol Bay and the emerging idea of issuing community- or entity-held permits. Members raised questions about how such changes would work, including the fate of non-transferable permits. Johnson emphasized that any consideration of permit reforms will require full, honest participation from all stakeholders.

3. Approval of Previous Minutes

a. September 30, 2025

Johnson moved and Morgan seconded to approve the meeting minutes from September 30, 2025. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

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4. Approval of Agenda

Andrew moved and Johnson seconded to approve the agenda. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

5. Executive Director Report

Dunn gave a verbal update to accompany the provided ED report highlighting a successful All Hands meeting and the Domestic Marketing Committee's focus on PETA and Sablefish. The importance of maintaining momentum for Sockeye was noted, along with a recent trip to Bristol Bay involving international and domestic stakeholders. Additionally, she introduced new staff member Mariah Clemens.

6. 2026 Budget Review & Committee Recommendations

The budget review presented by staff highlighted an estimated income of \$2.2 million, primarily from assessment income, with expenses totaling \$1.8 million. The finance committee recommended establishing a \$150,000 reserve for various projects and a \$500,000 investment project reserve. Additionally, the budget includes allocations for staff travel, marketing, and administrative expenses, with a focus on maintaining operational efficiency.

The group also addressed sustainability-related travel expenses and legal fees, agreeing to leave the budget for legal fees as presented with the option for the board to approve additional spending as needed.

Morgan moved and Elwell seconded to approve the 2026 budget with a net income of \$346K, an additional funding bucket for un-proposed projects of \$150K, and an investment bucket for the Sonar and other investment projects up to \$500K. **MOTION CARRIED BY UNANIMOUS ROLL-CALL VOTE.**

Staff was directed to draft a letter to KDLG regarding the 2025 project deliverables and future agreements.

7. Program Updates & Committee Business

a. Marketing Program

Dunn gave verbal updates highlighting the ongoing promotion of sockeye salmon amidst a product shortage, emphasizing the importance of timing in inventory management. Positive news was

shared about salmon week in Seattle, where over 40 restaurants are featuring sockeye, and successful interactions between fishermen and customers at Whole Foods were mentioned by a conference room participant.

b. Sustainability Program

A group will be meeting soon to discuss possible Sonar RFP responses.

c. Quality

Bursch gave verbal updates, noting the deadline for the Capt'n Jack's content is December. Staff will continue to promote the RSW Class fleet reimbursement program.

d. Outreach / Organization

Bursch gave a verbal update and pointed the board to the fleet survey responses in the meeting materials. The board was in favor of continuing Townhalls, the Outreach Committee will fine tune those details. The upcoming PME Member Meeting Luncheon will be a good opportunity to share our successes with the fleet as well as get contact information for the upcoming election.

e. Finance

i. Bank balances

ii. Approval of Q3 2025 Financials

Machain gave a verbal update on the Q3 2025 Financials, noting that the Finance Committee has recommended these for approval by the full board.

Morgan moved and Andrew seconded to approve the Q3 2025 Financials. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

8. Committee member process review

The board discussed the need for auditing committee membership and the introduction of associate membership for non-permit holders. Sabo clarified that while there is currently no proxy voting option for committees, it could be easily implemented. Staff was directed to draft a policy addressing committee membership and proxy provisions, submit it to the Executive Committee for review, and circulate it to the full board if needed prior to January.

9. Miscellaneous Business

New hire Mariah Clemens gave a verbal introduction of herself.

10. Future Meetings, Events, and Agenda Items

November 20-22, 2025: Pacific Marine Expo, Seattle

November 21, 2025: In-person Member Meeting Luncheon, Seattle

November 25, 2025: Marketing Committee

January TBD: Board meeting, teleconference

March 5 (TBD): Industry meeting, SWAMC, and Board meeting in Anchorage

March 15-17: Boston SENA – Dunn, Machain and Fanning going for staff with budget allowing for 2 board

Representatives Sarah Vance and Bryce Edgmon will be at our Member Meeting Luncheon during PME.

11. Executive Session

The board exited executive session at 12:48pm.

Morgan moved and Niver seconded to renew a 2-year contract for the Executive Director and approve a corresponding bonus. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

12. Adjourn

Johnson moved and Niver seconded to adjourn the meeting at 12:51pm.

MOTION CARRIED WITH UNANIMOUS CONSENT.

Total meeting time: 3 hours, 39 minutes

Board members in attendance: Andrew, Elwell, Johnson, Morgan, Niver, Sabo, Schonberg