December 16, 2013

TO: BBRSDA BOARD OF DIRECTORS
FROM: COASTAL HERITAGE ALLIANCE 501(c)(3) (CHA)
REGARDS: **GRANT FUNDED PROJECT PROPOSAL**
CONTACT INFORMATION: Anthony Vlahovich; EMAIL: avlahovich@hotmail.com PHONE: 253-820-7292; MAILING: 2545 Narrows Dr. #2106 Tacoma, WA 98406
BBRSDA BY-LAWS/STRATEGIC PLAN: CHA has reviewed all BBRSDA documents.
STRATEGIC OBJECTIVES: Strategy #3-Conduct Marketing and Promotion, Strategy #4-Maintain Sustainability (through education)
PROJECT DESCRIPTION: This project will prepare young adults to enter the BB fishery while raising public awareness regarding the sustainability and quality of the resource**.** It is the intent of CHA to expand upon its current efforts of instructing BB crew members and permit holders in the art of gillnet construction/repair, and other applicable deck duties and maritime skills. Through training workshops we will instruct individuals within the fishery while providing boat owners a more knowledgeable and qualified work force. The workshops will take place alongside significant promotion of BB fish, and wild salmon in general, to the visiting public. To accomplish this, CHA has secured a 20 year lease on a fishermen`s net shed on the Gig Harbor, Washington waterfront. This site is located on prime real estate within a city owned park directly in the center of a very busy tourist town. This location, known as the Skansie Brothers Park, attracts thousands of visitors per year. Several annual festivals and on-going public events are hosted on the park grounds in front of the net shed. The visibility of the net shed offers an unsurpassed marketing opportunity to inform the general public about the importance, and high quality of BB fisheries. CHA has a long history of providing needed commercial services to various national fishing fleets, while simultaneously welcoming and integrating the public with pro-commercial fishing education.

PROJECT COSTS/REVENUES: (6 mo. program/20 young adults trained/on-going BB promotion)
DATE OF COMPLETION: March 31, 2015 (a part-time project throughout the term of one year)

COSTS	REVENUES
1) Skill training materials = $5,000	1) WA State Heritage Grant = $2,000
2) Insurance = $1000	2) City of Gig Harbor (in kind) = $2,000
3) Staffing (trainers) = $5,000	3) CHA Reserves (in hand) = $5,000
4) Promotional Materials = $5,000	4) Earned Income = $2,000
	5) BBRSDA SHARE = $5,000
TOTAL COSTS = $16,000	TOTAL REVENUES = $16,000

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