



# BRISTOL BAY

Regional Seafood Development Association

## **BBRSDA DRAFT Marketing Committee Agenda**

Monday, April 17<sup>th</sup>, 2017 – 2:00 p.m. AKDT/ 3:00 p.m. PDT  
Teleconference

1. Call meeting to order, Establishment of quorum
2. Approval of agenda
3. Approval of Minutes of Jan. 5, 2017
4. Marketing Campaign Update – RTC & MRJ (2:10 – 2:25 p.m. AKDT)
  - a. Boston Recap
  - b. Next Steps
5. Film Proposals
  - a. Good Catch – Heidi Hansen (2:25 - 2:40p.m. AKDT)
  - b. Once Films – Greg Kiger (2:40 - 2:55p.m. AKDT)
6. Direct Marketing Discussion
7. Miscellaneous Business
8. Adjourn