



BRISTOL BAY

Regional Seafood Development Association

DRAFT Marketing Committee Meeting Agenda

Friday, May 17, 2019 – 9 a.m. AKST/10 a.m. PST

Teleconference

(Members can participate by contacting info@bbrsda.com)

1. Call to Order/Establishment of Quorum
2. Approval of Agenda
3. Review/Approve Meeting Minutes
4. Bellingham SeaFeast Updated Proposal
5. General Marketing Update
6. Review Marketing Strategic Goals and Objectives
 - a. Expanding to International Markets
 - b. Retail Partnership Evaluation
7. Give staff direction for projects/programs to investigate for 2020
8. Miscellaneous Business
9. Adjourn