



**Teleconferenced Marketing Committee Meeting**  
**5pm PST, Tuesday February 3, 2015**

**Agenda:**

1. Call Meeting to Order
2. Approval of Agenda
3. Approval of previous Committee meeting minutes (November 5<sup>th</sup>, 2014)
4. Battle on the Bay – review and discuss proposed response plan
5. ASMI Alaska Sockeye update
6. Review current draft 2015 Strategic Marketing Plan – final changes, edits?
7. Review approved 2015 Marketing Budget – confirm funds still available for distribution to 2015 projects and activities
8. Adjourn