BBRSDA DRAFT Marketing Committee Agenda

Wednesday, November 1, 2017 – 10:30 a.m. ADT/11:30 a.m. PDT Teleconferenced

- 1. Call to Order/Establishment of Quorum
- 2. Approval of Agenda
- 3. Approval of Minutes A. April 17, 2017
- 4. 2018 Marketing Contract with Rising Tide Communications
- 5. 2018 Retail Consultant contract with MRJ & Associated
- 6. Approval of Internal Promotional Budget
- 7. Brand Ambassadors
- 8. 2018 McDowell Group Salmon Price Reports
- 9. Miscellaneous Business
- 10. Adjourn