

BBRSDA Marketing Committee Agenda

Tuesday, November 1, 2016, 3 p.m. PT/ 2 p.m. AK
Teleconference

1. Call to meeting to order, establishment quorum
2. Approval of Agenda
3. Ratify Minutes of 9/28/16 Meeting
4. Review/Approve plan for branding expansion (Bristol Bay 2.0)
5. Update on Bristol Bay 1.5
 - a. Direct Marketing Materials
 - b. Business Cards
 - c. Variation of Logo
6. McDowell Report
7. Idea Session
8. Adjourn