BBRSDA DRAFT Marketing Committee Agenda

Thursday, January 11, 2017 – 9:30 a.m. AST/10:30 a.m. PST Teleconferenced

- 1. Call to Order/Establishment of Quorum
- 2. Approval of Agenda
- 3. Approval of Minutes A. November 1, 2017
- 4. Strategic Planning Discussion
- 5. Retail Update
- 6. Direct Marketer Materials Update
- 7. Branded Gear Sales
- 8. Miscellaneous Business
- 9. Adjourn