

**BBRSDA Marketing Committee Meeting AGENDA**
September 27, 2022
10:00am-11:30am AKT
**Link:** [https://meetings.ringcentral.com/j/2093346136](https://www.google.com/url?q=https://meetings.ringcentral.com/j/2093346136&sa=D&source=calendar&ust=1603665246049000&usg=AOvVaw1fOdBjnPFApQx2V1peVcue)
**Dial-In**:  +1(623)4049000,,2093346136# (US West)

1. Call to Order/Roll Call/Establishment of Quorum
	1. Committee member appointments
	2. Nomination and vote for Marketing Committee Chair
2. Approval of Agenda
3. Approval of minutes from meeting held August 30, 2022
4. Unified Marketing Presentation – Keith Singleton
5. Monthly Marketing Update - Lilani
	1. PR RFP – Edelman
	2. Upcoming Retail Promotions
	3. 5-year Marketing Strategy
6. Good of the order
	1. BOD meetings, Industry updates & upcoming events
7. Next Meeting: October 25, 2022
8. Adjourn

