



BRISTOL BAY

Regional Seafood Development Association

BBRSDA Marketing Committee Meeting AGENDA

May 18, 2021

10:00am-12:30pm AKT

Please email lilani@bbrsda.com for call-in.

1. Call to Order/Roll Call/Establishment of Quorum
2. Approval of Agenda
3. Approval of minutes from meeting held March 30, 2021
4. Monthly Marketing Update - **LILANI & KATE**
 - i. Q1 Dashboard & Report
 - ii. Fast, Wild, & Easy
 - iii. Fisherman profiles/sustainability messaging
5. Miscellaneous Topics
 - a. Follow up on April meeting: partnership swag
6. Next meeting: June 29, 2021 (consider changing date to happen prior to Board mtg?)
7. Adjourn

DRAFT

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