



# BRISTOL BAY

Regional Seafood Development Association

## **BBRSDA Marketing Committee Meeting AGENDA**

April 18, 2023

10:00am-11:30am AKT

**Link:** <https://us02web.zoom.us/j/88694677918>

**Dial-In:** +12532158782,,88694677918# (US West)

1. Call to Order/Roll Call/Establishment of Quorum
2. Approval of Agenda
3. Approval of minutes from meeting held March 21, 2023
4. Monthly Marketing Update
  - a. Update Retail Promotions
  - b. Update Summer of Sockeye
  - c. Update RFM low risk CoC: Net to Table Seafoods (Luke & Eliza Owens), and Great Northern Seafoods (Seth Cooke)
  - d. Potential Visits to Bristol Bay – Amazon, FMI, NFI, Walmart, Sprouts
  - e. DC Salmon Week Preparation
  - f. Update Bristol Bay Wild Market @ Climate Pledge Arena
  - g. Fall (Q3): Fisherman’s Festival Sponsorship, Butcher Box
5. Good of the order
6. Next Meeting: May 30, 2023
7. Adjourn

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