

BBRSDA 2015 Funded Projects

Project Name	Purpose	Strategy	Total
KDLG - Support	Provide expanded coverage of the commercial fishery.	Marketing	\$20,000.00
Mark Titus - <i>The Breach</i>	Support national roll-out of <i>The Breach</i> in order to support and protect Bristol Bay sockeye, and encourage everyone who watches to eat wild salmon, specifically Bristol Bay sockeye salmon.	Marketing \$40,000/ Sustainability \$50,000	\$90,000.00
Prophet Productions - <i>In the Same Boat</i>	Continue promotion/showing of <i>In the Same Boat</i> to educate about the Bristol Bay fishery.	Marketing \$5,000/ Sustainability \$5,000	\$10,000.00
Robert LaValva	Pilot project in NYC to increase consumption of canned Bristol Bay Sockeye in the U.S.	Marketing	\$15,000.00
TBD		Marketing	\$45,000.00
OBSI - Bristol Lady	Support ice barge operating costs.	Quality	\$20,000.00
Trident - Bristol Maid	Support ice barge operating costs.	Quality	\$20,000.00
TBD		Quality	\$58,000.00
BBRSI - Outer Port Heiden Stock Composition	Determine if there are differences in stock composition of sockeye between open and closed areas in the OPH and Ilnik sections 2014–2016.	Research	\$50,000.00
BBSRI - Port Moller	Support test fishery.	Research	\$40,000.00
McDowell - Salmon Market Report	Annual spring research report to analyze Bristol Bay sockeye markets and distribution channels.	Research	\$32,000.00
Northern Economics - Processor Quality Survey	Determine the level of chilled fish reaching processors.	Research	\$15,000.00
UW - Schindler: Nushagak Habitat	Characterize and quantify salmon habitat in Nushagak/ Mulchatna.	Research	\$53,502.00
UW - Schindler: Nushagak Otoliths	Complete habitat baseline and map spawning areas in Nushagak/Mulchatna 2014–2015.	Research	\$47,000.00
Buyback Socio-Economic Report Placeholder	Produce report that presents socio-economic impacts of a potential Bristol Bay drift permit buyback, pending fleet support.	Research	\$80,000.00
ADF&G - Escapement Tracking	Early counting tower operations in five districts 2014–2016.	Sustainability	\$66,667.00

Marketing	\$80,000.00
Quality	\$98,000.00
Research	\$317,502.00
Sustainability	\$121,667.00
TOTAL	\$617,169.00



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