



BRISTOL BAY

Regional Seafood Development Association

BBRSDA Board Meeting: DRAFT Agenda

November 19-20, 2019 – 8:30am PT

Silver Cloud Stadium Hotel, Royal Brougham Room – Seattle, WA

DAY 1: November 19 (8:30am PT)

1. Call to Order/Establishment of Quorum
2. Approval of Agenda
3. Approval of Previous Minutes
 - a. September 14-15, 2019
4. Member Comments
5. Executive Director Report
6. Presentation on Sockeye Market Conditions – Wink
7. Amendments to Board Governance Documents
 - a. Bylaws
 - b. Policies & Procedures
8. Committee Reports & Recommendations
 - a. Finance – Christensen
 - i. 3rd Quarter Financials
 - ii. Bank Balances
 - iii. FY2019 Budget Review
 - iv. FY2020 Staff Budget
 - b. Marketing – Christensen
 - i. FY19 Program Update
 - ii. Goals and Objectives Update
 - iii. Recommended Proposal: RTC Marketing Program Support
 - iv. Recommended Proposal: MRJ Retail Consultation
 - v. Funding Recommendation: International Marketing
 - vi. Funding Recommendation: Food Service
 - vii. Funding Recommendations: Point of Sale
 - viii. Funding Recommendation: Promotional Spending
 - ix. Funding Recommendation: Events
 - x. Recommended Proposal: BBFA Ex-Vessel Price Data
 - xi. Recommended Proposal: UW BB Sockeye Life Cycle Assessment
 - xii. Recommended Proposal: AFDF Symphony of Seafoods
 - c. Sustainability – Jackson
 - i. FY19 Program Update
 - ii. Recommended Proposal: The Wild Film Tour & Educational Program
 - iii. Recommended Proposal: Faegre, Baker, Daniels
 - iv. Recommended Proposal: CFBB Habitat Protection

- v. Recommended Proposal: Net Your Problem
- vi. Recommended Proposal: BBHLT Iliamna Spawning Habitat
- vii. Recommended Proposal: UW Improved Forecasting
- d. Quality – Cook
 - i. FY19 Program Update
 - ii. Approval of 5.20.19 Meeting Minutes
 - iii. Goals and Objectives Update
 - iv. Funding Recommendation: Ice Infrastructure RFP
 - v. Funding Recommendation: Insulated Ice Bag Discount Program
 - vi. Funding Recommendation: Ice Distribution RFP
 - vii. Funding Recommendation: Ice Shuttle Project
 - viii. Funding Recommendation: RSW Apprenticeship Program
 - ix. Funding Recommendation: Quality vs. Volume Video
 - x. Funding Recommendation: Legacy Projects
 - 1. Ice Barge - Bristol Lady
 - 2. Ice Barge - Bristol Maid
 - 3. Northern Economics Inc Processor Survey
 - 4. Capt'n Jack's Tidebook
 - xi. Recommended Proposal: RTC Quality Campaign

DAY 2: November 20 (8:00am PT)

- 8. Committee Reports & Recommendations (cont.)
 - e. PR/Outreach – Ure
 - i. FY19 Program Update
 - ii. Approval of 5.16.19 Meeting Minutes
 - iii. Goals and Objectives Update
 - iv. BBRSDA Instagram
 - v. FY20 Town Hall Meetings
- 9. FY2020 Budget
- 10. Fishery Management Discussion
 - a. BBSRI – Link
- 11. Executive Session
- 12. Miscellaneous Business
 - a. FY19 communication costs for remote staff
 - b. Discussion of Printing Expenses
 - c. Board Training
 - d. Committee member confirmation
 - e. Board Term Limits
 - f. Director Removal by Board Vote
- 13. Future Meeting Dates & Agenda Items
- 14. Adjourn (12:00pm PT)