



# BRISTOL BAY

Regional Seafood Development Association

## **BBRSDA Board Meeting Minutes**

October 29, 2020 – 9:00am AKT

Teleconferenced

### **1. Call to Order/Establishment of Quorum**

Vice President Jackson called the meeting to order at 9:02 am AKT. Present were board members Temple, Ure, Cook, Niver, and O'Neill; Sustainability Committee member Nicholas Dowie; member Buck Gibbons; and staff members Bursch, Dunn, Machain, and Wink. **A QUORUM WAS ESTABLISHED.**

### **2. Approval of Agenda**

Ure moved and Temple seconded to approve the agenda. Cook requested a quick break around 10:30am. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

### **3. Approval of Previous Minutes**

#### **a. September 17, 2020 Meeting Minutes**

O'Neill moved to approve the September 17, 2020 meeting minutes as presented. Seconded by Ure. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

### **4. Member Comments**

Buck Gibbons expressed his support for the Net Recycling project and views it as something that would be a great project for us to embrace.

Jackson introduced setnetter Nicholas Dowie as the newest member of the Sustainability Committee.

### **5. Executive Director Report**

Ure moved and Temple seconded to approve the ED Report as provided. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

### **6. Program Updates & Committee Business**

#### **a. Finance**

##### **i. Form 990 Tax Return**

Audrey from THG gave an overview of the updated and final draft of the 990 tax return, noting the only change was removing Schedule C that was shown previously.

Temple moved and Niver seconded to approve the Final Draft Form 990 as presented.  
**MOTION CARRIED 5-1, Cook was opposed.**

Cook inquired about the income being called State Financial Assistance. Wink and Audrey clarified that it is a classification based on the mechanism of how the state collects the funds and they go through the General account. That is what subjects us to the State Single Audit.

**ii. Bank Balances, Financial Snapshot & Contract Status Update**

Machain presented the finance updates highlighting notable items. There were no questions.

**iii. 2020 Budget vs. Actuals Forecast**

Machain presented the 2020 forecast highlighting notable items. There were no questions.

**iv. Staff FY21 Budget Presentation & Review**

Wink gave a high-level overview of the FY21 draft staff budget. The board discussed the Legal budget and how much may be needed next year. Cook preferred to anticipate worst-case scenario and hope to underutilize. Wink suggested that he can get a proposal from our legal counsel after the election. The board was in favor of getting a proposal for next year before putting a number in the budget.

**b. PR/Outreach**

**i. Photo Contest Update & PME 2020**

Ure thanked the board, staff, and committee members for picking up the slack of PR/O during his absence. The Photo Contest submissions were voted on by 10 people. The winners have been decided and are in the Board folders. The winners will be announced at PME. We had a good haul of photos including some that will make good marketing photos.

Jackson and Bursch gave an update on PME. They are looking for ideas on getting people engaged, we'll be sending a postcard and use our text feature to let people know about the opportunities. Wink gave an overview of the plan, which is to create a host page with all of the links and info for presentations, virtual booth, and the merch store, etc. A big part of that is having an open zoom call from 9am AKT to 3pm AKT. Andy will send out the schedule for board and staff to sign-up for manning the virtual booth.

**ii. Merch Store**

Ure gave a brief update on the Merch store. Total net revenue of \$3568 so far, the board report in their folder has more details. We see sales spike when merch is included on social media or in Waypoints. We will continue to highlight merch in our future posts and emails.

Jackson gave an update that the PR/O committee voted to add Melanie Brown from the setnet community. They feel she will be a great spokesperson and will be helpful in getting the word out.

**iii. Recommended FY21 Board/Staff Projects**

- KDLG Fisheries Report - \$40K Proposal forthcoming
- Camai ER Doctor - \$5K Legacy project

Ure moved and O'Neill seconded to accept and approve the KDLG Fisheries Report for \$40K and Camai ER Doctor for \$5K. **MOTION CARRIES WITH UNANIMOUS CONSENT.**

**c. Sustainability**

Niver gave an update that the TV ads against Pebble have been launched.

**i. Net Recycling Proposal**

Jackson gave an update on the current status of the Net Your Problem proposal that has been reviewed by the board in previous meetings.

Ure moved to approve the Net Your Problem proposal for net recycling for up to \$110,000 upon staff discretion. Seconded by O'Neill. A rollcall vote was requested.

Cook: Nay

Niver: Aye

Temple: Nay

O'Neill: Aye

Ure: Nau

**MOTION FAILS 3-2.**

Cook requested to thank Nicole Baker and Andy for providing the additional information. He pointed out the need for us to have a template of what information we request from vendors upfront as part of our fiduciary duty to fully vet projects before approving them. He also thanked Jackson and other Sustainability Committee members for their thorough review of this project throughout the long process.

**ii. Mine Land Documentary**

Ure moved and Temple seconded to approve the "Mine Land" documentary for \$40,000 in FY20. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

*\*\*15 MINUTE BREAK UNTIL 10:45AM AKT\*\**

**iii. Recommended FY21 Board/Staff Projects**

• ***BBFC - \$150K (proposal forthcoming)***

Temple moved and Niver seconded to approve funding the BBFC Salmon Assessment for up to \$150K for 2021. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

• ***Port Moller 2<sup>nd</sup> Vessel - \$110K (proposal forthcoming)***

Temple moved and O'Neill seconded to approve up to \$110,000 for the Port Moller test fishing vessel in 2021. **MOTION CARRIES WITH UNANIMOUS CONSENT.** Cook abstained.

• ***Salmon State & CFBB - \$60K (proposal in packet)***

Niver moved to fund Salmon State and CFBB for up to \$60,000 for their activities in 2021. Seconded by O'Neill. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

• ***UW – Habitat Film - \$35K (proposal in packet)***

Wink got an email from Tim Troll. BBHLT has ability to fund some research projects, but working with them could delay the project until the end of 2021.

Temple moved to table this proposal for UW Habitat film proposal for \$35,000 until the November meeting. This will be taken up at the next meeting.

• ***UW – Run Timing AI research - \$32K***

O'Neill moved to approve the UW Run Timing AI Research for up to \$32,000. Seconded by Niver. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

• ***BBHLT Kaktuli River Land Purchase - \$100K***

Sustainability Committee supported the concept and recommended funding pending a more detailed proposal and ongoing legal review. Wink will get a more detailed proposal on this and get legal review for the next board meeting. This will be taken up at the next meeting.

**d. Quality**

Cook gave an update that the Quality Committee does not have new proposals at this time but was in favor of continuing the legacy projects. The board discussed the Ice

Shuttle project, the current year program with Seattle Tarp, and the ice bag project continuation for next year.

**e. Marketing**

Dunn gave a brief update on the Marketing Program.

**i. Recommended FY21 Board/Staff Projects**

- **Catch49 Proposal - \$15,500**

Temple moved to approve up to \$15,500 for Catch 49 "Building the brand in AK project". Seconded by Niver. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

**7. Miscellaneous Business**

**a. Discussion of Market Structure & BBRSDA's Options**

Wink has had various brainstorming sessions and would like to discuss with the full board. It was suggested to have a work session to better house these discussions. The upcoming member meeting should be used to gather input and ideas on how to best serve our fleet and provide the best value to our members.

Jackson requested staff to schedule a work session and the consensus was to have it after the November 18<sup>th</sup> member meeting.

**b. Graduate Research Program Concept**

Nicholas Dowie suggested BBRSDA develop and fund a research program to fund Graduate student research because we can often get good research done at an attractive price. He requested some loose constraints on how the board would envision this to operate, including funding and time duration.

The consensus was for the Sustainability Committee to develop this and come back with a full sketched out program for the board to review. Wink added that he would prefer to use Discretionary funding on this to have somebody help us to develop it instead of using up staff time.

**c. Board Development**

Wink shared his screen and gave some background information on the Foraker courses for board training being offered. Overall, board was in favor of getting the training. But the dates, times, and details still need to be worked out. The board agreed figure out what they want to do and will get back to staff about it. **Jackson will send an email to board and get more info about it.**

Jackson gave a brief update about recent state legislative issues.

## **8. Future Agenda Items**

- Executive Committee to meet with Wink regarding goals, expectations, and priorities.
- Electronic voting for Director elections & Board voting (outside of meetings), this might require a slight change to bylaws but would likely make election voting more effective and cost less. Board is in support of Andy gathering info for the next meeting.
- Various governance & policy issues

## **9. Review and Plan Future Event & Meeting Dates**

- **Nov. 10-13:** ASMI All Hands
- **Nov. 18:** Virtual Member Meeting
- **Nov. 17-19:** Virtual PME
- **Nov. 30:** BBRSDA Board Meeting

## **10. Adjourn**

Cook moved and Niver seconded to adjourn at 12:05 pm AKT. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

*Total Meeting Time: 3 hours, 3 minutes*