



BRISTOL BAY

Regional Seafood Development Association

BBRSDA Board Meeting Minutes FINAL

May 22, 2021 – 9:30am AKT

Teleconferenced

1. Call to Order/Establishment of Quorum

Chairman Johnson called the meeting to order at 9:32am AKT. Present were board members Temple, Jackson, Wilson, Ure and Niver; and staff members Bursch, Dunn, Machain and Wink. **A QUORUM WAS ESTABLISHED.**

Scott Kendall and Janis Harsila joined the meeting shortly after it started.

Johnson welcomed George Wilson to the meeting as a newly elected board member. He also thanked outgoing director Tim Cook for his service to BBRSDA and the fleet for the last three years.

Johnson clarified that the standard practice of BBRSDA has been that incoming board members attend the first meeting after election results are certified and announced. However, our bylaws and policies do not clearly specify when a three-year board term begins. Our Executive Committee has discussed the issue with the Executive Director, who has received input from our legal counsel, and have determined that the practice of starting board terms upon the announcement of certified election results is the most reasonable interpretation of existing bylaws and is in keeping with our existing transition process.

2. Approval of Agenda

- a. Jackson moved and Ure seconded to approve the agenda. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

3. Approval of Previous Minutes

a. April 21, 2021 Meeting Minutes

Ure moved and Jackson seconded to approve the minutes from April 21, 2021. **MOTION CARRIED UNANIMOUSLY.**

4. Member Comments

Janis Harsila joined the call and did not have any comments. Wink did not receive any member comments directed at the board since the last meeting.

5. Executive Director Report

Jackson moved and Temple seconded to approve the Executive Director report as presented. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

Jackson acknowledged all the work done by Wink and staff and thanked them.

6. Committee Reports & Recommendations

a. Finance

i. Summary of Financial Position

Machain presented the financial position snapshot highlighting notable items. There were no questions.

ii. Q1-2021 Financials

Wilson moved and Niver seconded to approve the Q1 Financials as recommended by the Finance Committee. **MOTION CARRIED UNANIMOUSLY.**

b. Marketing Program Update

- Dunn gave a verbal update of a new Seafood Nutrition partnership, similar to the Dairy Council or Beef Commission. She is working with them and introducing to key players in the Bristol Bay industry.
- Another partnership of note is with BBNC for the Salmon Celebration and Restaurant Week in DC. The plan is for an in-person event this fall.
- One big campaign that was launched since the last board meeting is the Fast, Wild, Easy program. This is a consumer facing campaign with recipes that are “fast, wild, and easy” to prepare. After 2 weeks, the feedback has been positive from direct marketers and retail partners.
- We have renewed our Seafood Expo North America (SENA) booth for March 2022.

c. Quality Program Update

The Ice Shuttle, RSW Apprentice, and CQR Quality Monitoring projects are

moving forward in preparation for the season. We received a draft of the Northern Economics Processor Survey for the 2020 season and it shows an all-time high of 94% of raw product delivered by the drift fleet was chilled, as well as other pertinent information.

d. Sustainability Program Update

- Niver gave a brief verbal update about upcoming meetings with Senator Murkowski and other interested parties about Pebble Mine.
- Wink and Jackson have had calls with Grunden's and BBEDC about a possible net recycling plan. They will pass the information when they get more.
- Wink and Nicholas Dowie have been working on a Grad Student Research Program for this fall.
- Regarding the Pebble Documentary we're involved in, the timeline looks like it needs to be pushed back but our preference would be to push it up instead of back. Johnson asked if the producers would be amenable to excerpting clips of what they have so far so they could be used as teasers in a more timely manner for the BBRSDA. Wink will work with the producers.
- Wink suggested rolling the Hydrological Model project with the recent NOAA project that was circulated to the board.
- Wilson mentioned that the State of AK is working on getting a better handle on smolt count. Johnson advised that Michael Link would be a good contact to follow-up with.

e. Outreach Program Update

Ure and Bursch gave an update on the Outreach program. Staff has been working to stay informed about everchanging covid safety requirements for the fleet conducting business in Bristol Bay this summer and has worked with Ocean Strategies to develop a covid handbook that was finalized and emailed to the fleet last week. The 2021 photo contest is set up and ready for submissions. Staff will be working with KDLG to provide content for a weekly "industry corner" radio piece/program. There will be a three-day crew training program June 7-9 in Naknek, it is a pilot program for green crew.

7. Executive Session

Jackson moved and Niver seconded to move into executive session at 10:10am AKT to discuss election of officers and the possible personnel issues that could arise.

MOTION CARRIED UNANIMOUSLY.

The board came out of Executive Session at 10:21am AKT.

8. Election of Officers

Johnson opened nominations for president. Johnson nominated Jackson for president. This was seconded by Wilson. Johnson moved to close nominations, seconded by Jackson. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

With no other nominees, Jackson is the presumed President. Johnson handed over Presidential duties to Jackson for the remainder of the meeting.

Subsequent to the meeting, it was realized that the Board did not execute a formal motion or vote to affirm Jackson as the President. It is unclear whether a formal vote is required to affirm an unopposed officer nominee, but there is support from at least two board members queried on this issue to hold a vote for the President position at the next board meeting.

Jackson thanked Johnson for his service on behalf of the BBRSDA.

Jackson moved to open nominations for Vice President. Temple nominated Johnson for VP, this was seconded by Wilson. Nominations were closed. **MOTION CARRIED UNANIMOUSLY TO APPROVE JOHNSON AS VICE PRESIDENT.**

Jackson moved to open nominations for Treasurer. Johnson nominates Temple, seconded by Wilson. Johnson moved to close nominations, seconded by Wilson. **MOTION CARRIED UNANIMOUSLY TO APPROVE TEMPLE AS TREASURER.**

Johnson moved to have Temple hold the combined roles of Treasurer and Secretary, similar to previous years. Seconded by Wilson. **MOTION CARRIED UNANIMOUSLY TO APPROVE TEMPLE AS SECRETARY/TREASURER.**

9. Miscellaneous Business

None.

10. Future Agenda Items

None at this time.

11. Adjourn

Johnson moved and Niver seconded to adjourn at 10:28am AKT. **MOTION CARRIED UNANIMOUSLY.**

Total meeting time: 56 minutes