



BRISTOL BAY

Regional Seafood Development Association

BBRSDA Board Meeting Minutes

April 22, 2020 – 9:00am AKT

Teleconferenced

1. Call to Order / Establishment of Quorum

President Johnson called the meeting to order at 9:02 am AKT. Present were board members Jackson, Cook, Christensen, O'Neill, and Temple; and staff members Wink, Dunn, and Machain. **A QUORUM WAS ESTABLISHED.**

Ure joined the meeting at 9:20 am AKT.

2. Approval of Agenda

Jackson moved and Christensen seconded to approve the agenda with addition of previously tabled COVID funding discussion being added under Miscellaneous Business. **MOTION CARRIED UNANIMOUSLY.**

3. Approval of Previous Minutes

a. March 5, 2020 Meeting Minutes

b. April 7, 2020 Meeting Minutes

O'Neill moved and Jackson seconded to approve both meeting minutes as provided. **MOTION CARRIED 4-1.**

4. Member Comments

One member, Mark Munro called in to listen. Wink read a comment received late from member Art Bloom opposing Board term limits. The letter was saved in the meeting materials folder.

5. Executive Director Report

Due to the fluid nature around the COVID-19 situation, Wink verbally updated the board on some current events, excluding program specifics to be discussed later in the agenda.

- COVID-19 is moving quickly and has a lot of moving parts. There are a lot of people working long hours to keep things progressing. We assembled a team of about 20 people to come up with ideas to discuss. Projects continue to be contracted and set up.
- Case against the EPA was dismissed and BBRSDA has issued a joint press release on it.

Temple moved and Jackson seconded to approve the ED report as presented. **MOTION CARRIED UNANIMOUSLY.**

6. Program Updates & Committee Business

a. Finance

i. Bank Balances & Financial Snapshot

ii. FY20 Project Contracting Status

Machain presented the bank balances and contract status reports with no questions.

Ure moved and Christensen seconded to approve the financial update as provided. **MOTION CARRIED UNANIMOUSLY.**

b. PR/Outreach

i. Set Netter Inclusion

Ure gave an update about the PR/O committee requesting to add set netters Catie Bursch and Matt Abboussie as ex-officio committee members.

Johnson requests to appoint Catie Bursch and Matt Abboussie as ex-officio members on the PR/O Committee as set-netter representatives.

Ure moved and Jackson seconded to approve the appointments made by President Johnson to the PR/O Committee. **MOTION CARRIED 5-0.**
Cook abstained.

Wink mentioned to keep in mind additional approval may be needed for discretionary purchases greater than \$15,000 in regards to merchandise purchases. To be deferred for future action.

c. Sustainability

Jackson gave a brief update on discussions with Michael Link regarding Port Moller project and Daniel Schindler regarding UW projects.

i. Net Recycling Project Modification

Sustainability committee was in support of moving forward with this project. Committee unanimously moved to recommend board to approve the proposal for up to \$120,000 with delayed funding.

Temple moved to table this until first board meeting after 2020 season. O'Neill seconded. **MOTION CARRIED UNANIMOUSLY.**

Wink updated the board that a \$1,000 MOA was made with Nicole Baker from Net Your Problem for creation of a video demonstrating how to properly clean the nets for recycling.

ii. The Source film proposal

Sustainability committee discussed the project, funding, and potential concerns. Overall, committee felt this can have a positive impact and are in favor of supporting and doing further evaluation on content and effectiveness. Committee recommended that the board fund Nick Lee's film project "The Source" proposal at the \$20,000 level from investment reserves, with additional funding to be considered at a later date.

Jackson moved and O'Neill seconded to fund Nick Lee's film project "The Source" proposal at the \$20,000 level from investment reserves, with additional funding to be considered at a later date. **MOTION CARRIED 4-1.**

Nick Lee joined the meeting at 9:55 am AKT.

d. Quality

Program update provided by Wink and Dunn:

- Various swag options purchased including 8,000 gaiters, stencils, etc. with staff using best judgment on mix and quantity.
- Ice Infrastructure RFP only had one approved proposal for 2020 season, the Quality Committee was in favor of staff closing the current RFP.
- Ice Shuttle Project in current discussions with BBEDC and f/v Otter.
- 2020 Tech Training Program will be revisited in the fall, since there are still some due diligence and coordination to be done to get a workable program and realistic look at costs.

e. Marketing

Lilani gave an update on the various marketing programs, notable items included:

- Brussels event is officially cancelled.
- Salmon committee meets next week, and the team hopes to get insight on what everyone else is feeling related to COVID.
- For public relations, photo shoot was cancelled but used some of that funding to have them push the recipes out using their own photography.
- Retail updates for Raley's and Costco.
- Focus Group lining up chef's and restaurants for DC Restaurant Week. RTC still handling design for POS and other assets.
- With RTC, developed an opportunity to digitally promote direct marketers highlighting their brand, product, and targeting their audience.
- "The Wild" film tour is now virtual with an official kick-off for the fleet as well as an opportunity for direct marketers to host their own viewings.
- New consumer facing website should be live any day now.

Break at 10:45 am AKT. Reconvene at 10:50 am AKT.

f. Governance

Four out of seven board members provided rankings for GC priorities. The top three average priorities are:

- 1-T. Cleaning up requirements for Board seat nominations
- 1-T. Email voting for Board Members
3. Revising the procedure for Board member removal (via Board vote)

7. Miscellaneous Business

a. COVID-19 Situation Update & Future Needs

Wink, Johnson, and Jackson updated the board that a Commercial Fishing Mandate or Mandate Addendum is imminent. Wink, in consultation with Johnson and a few provided comments to the State under a very short timeline.

Community leadership is not happy with the process or elements in the Draft Mandate. It's likely we'll see a regional addendum or requirements for BB, we've recommended the State create a small stakeholder workgroup to decide what additional elements (if any) ought to be required in Bristol Bay. Future needs:

1. State Mandate
2. Community acceptance or alternative proposals
3. Communication of requirements & protocols
4. Identification and detail on funding needs & responsibilities

We reached a (free) agreement with AirMedCare for a discounted rate on medevac membership for Guardian air ambulance service, so fishermen can get that for \$100/person and out-of-pocket expenses are covered in the event of a medevac event.

Wink shared a cost estimate for PPE equipment needs, totalling \$270,000.

b. COVID Funding – tabled motion from 4/20/20

Christensen moved to formally create COVID-19 line item and fund it with \$100,000 from investment reserves, giving ED authority to spend up to \$30,000 without board approval, \$30-\$50K requiring Executive Committee approval, and anything over \$50K coming to the full board. Seconded by Cook. **MOTION CARRIED UNANIMOUSLY.**

8. Future Agenda Items

- Board term limits to be saved for a later time.
- TBD

9. Review and Plan Future Event & Meeting Dates

TBD – Town Hall COVID-19 Meeting (online)

June 9, 2020 – Board Meeting (virtual)

June 9, 2020 – Member Meeting (TBD)

Board asked staff to research KDLG air time opportunities to possibly stream the June Board or Member meeting.

10. Executive Session

Christensen moved and Ure seconded to move into Executive Session to discuss legal and board governance issues. **MOTION CARRIED UNANIMOUSLY.**

11. Adjourn

Ure moved and Temple seconded to adjourn, concurrent with ending executive session, at 2:40 pm AKT. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

Total meeting time: 5 hours, 38 minutes