



BRISTOL BAY

Regional Seafood Development Association

BBRSDA Board Meeting DRAFT Agenda

March 5, 2020 – 9:00am AKT

Hotel Captain Cook – Club Room 1

Anchorage, AK

1. Call to Order/Establishment of Quorum
2. Approval of Agenda
3. Approval of Previous Minutes
 - a. February 4, 2020 Meeting Minutes
4. Member Comments
5. New hire introduction
6. Executive Director Report
7. Committee Reports & Recommendations
 - a. Finance
 - i. Bank balances & Financial Snapshot
 - ii. Q4-2019 Financial Reports
 - iii. FY20 project contracting status
 - b. PR/Outreach
 - i. Program update
 - ii. Radio discount update
 - c. Sustainability
 - i. Program update
 - ii. Pebble Mine and EPA litigation update
 - iii. BBFC update
 - d. Quality
 - i. Program update
 - ii. Copper River Seafoods proposal

- e. Marketing
 - i. Program update
 - ii. Rising Tide Communications update
 - iii. Marketing promotions budget discussion & amendment
- f. Governance
 - i. Discussion and prioritization of future committee topics
- 8. Miscellaneous Business
 - a. Fishery enforcement discussion
- 9. Future Agenda Items
- 10. Review and Plan Future Event & Meeting Dates
 - March 6, 2020 – Industry Meeting
 - March 6, 2020 – Anchorage Town Hall
 - March 15-17, 2020 – Seafood Expo North America
 - March 25, 2020 – Homer Town Hall
 - March 28, 2020 – Kodiak Town Hall
 - April 22, 2020 – Teleconference Board Meeting
 - June 2020 – Board Meeting TBD
 - June 2020 – BBRSDA Member Meeting TBD
- 11. Executive Session
- 12. Adjourn